

Dear Regional Haflinger Organizations,

We'd like to invite you to participate in our 3-for-3 promotion to benefit the AHR National Sport Horse Show at the Kentucky Horse Park July 5 thru 8, 2018. This show will offer a once-in-a-lifetime venue for showcasing the Haflinger's many talents and will also offer Haflinger groups the opportunity to let the world know what you're all about. Let us help you get the word out!

The National Show Committee invites Haflinger club members to snap and shoot high resolution photos and videos over the course of 2017. Whether sleighing or skijoring the hillsides in winter, strolling the newly uncovered paths of spring, swimming the streams of summer, or following the beautiful colors of fall, help us show how the Haflinger is a horse for all seasons and all reasons! We'd love shots of your dedicated members enjoying activities, too — traditional as well as those unique to your club and area of the country. Whatever makes your organization most special is the story we'd like to help you tell.

Once we receive your photos and video files, we'll go to work editing and compiling a 3- minute segment that will delight and inform viewers all about YOU. The full-length video will include your segment as well as other AHR member organizations and will be viewable at the National Show Vendor Fair all four days of the show. Contact information for your club will also be included as part of the footage, so interested parties will know how to reach you. After the show, your 3-minute segment will be sent to you for use in your own club promotions.

The cost for 3 minutes of edited video, promotion at the National Show, and one final version master file is just \$300...3-for-3! It's our hope that all of the many clubs, new and old, show their support and love for the Haflinger breed by signing on. Please use the form below to participate. If you have any questions, please feel free to contact me at karen@twinbirch.net or (315) 246-2269.

Many thanks,

Karen

Karen Young, Show Chair

3-for-3 National Show Promotion

Our organization would love to support the Haflinger breed and the National Show by our participation in the 3-for-3 National Show Promotion. Members of (enter club name) _____ acknowledge all photos/footage submitted may not be used and agree to give full permission for photos/videos that are used, provide names for any photo/video credits due, submit high-resolution, digital photo files in JPG or PNG format, and high definition video files in AVI, MOV, MP4, WMV or H.264 widescreen format by 12/31/17. Our \$300 check payable to AHR National Show is enclosed. If photo/video submissions are not adequate enough to compile 3 minutes of footage, we choose to accept a shorter video at the same cost and to donate any monies paid.

Officer Signature

Printed Name of Signer

Date

Please mail the form with check payable to AHR National Show to:

Karen Young
1001 Lacy Road
Skaneateles, NY 13152

