

BE A PART OF THE EXCITEMENT!

The American Haflinger Registry is graced with a unique opportunity for both exhibitors and sponsors at the AHR National Sport Horse Show scheduled for July 5-8, 2018. This event will take place in the Alltech Arena at the renowned Kentucky Horse Park, Lexington, Kentucky. Thousands of people from all corners of the world visit and leave the Park with a deeper love for the horse and greater knowledge of the individuals who support the many talents and needs of the equine.

We would like to invite you to be counted as one of the premier supporters of our event.

LOOK AT WHAT WE OFFER!

The 2018 AHR National Sport Horse Show will feature four, jam-packed days featuring the best of the Haflinger breed in all disciplines: halter, dressage, jumping, pleasure driving, reining, English & western pleasure and games. As in the past, participants travel from all over the United States and Canada to compete. This show will also feature three Grand Finale nights offering **Titanium Sponsors** the opportunity to sponsor one of those days -- Cloverleaf for a Cure (Thursday), Super Derby Driving (Friday), and the Jackpot Versatility Class (Saturday). In addition, **Titanium, Diamond** and **Emerald Sponsors** receive **free vendor space** in the spacious, air-conditioned Alltech Arena all four days of the show, where a captive audience awaits.

Titanium Sponsor \$10,000	Diamond Sponsor \$5,000	Emerald Sponsor \$2,500
1 day of the show named after YOU! Full page color ad in program Advertising at show, your company logo on pertinent advertising materials & 2'x6' arena banner Free 10x20 vendor space with electric included Tier 1 billing on sponsor lists & sponsor name announced throughout show Sponsor's web link on show website & Facebook page from time of sponsorship Reserved arena seating for 6, 6 tickets to exhibitors' party, and parking pass for event	Full page color ad in program Advertising at show, your company logo on pertinent advertising materials & 2'x4' arena banner Free 10x10 vendor space with electric included Tier 2 billing on sponsor lists & sponsor name announced throughout show Sponsor's web link on show website & Facebook page from time of sponsorship Reserved arena seating for 4, 4 tickets to exhibitors' party, and parking pass for event	Full page color ad in program 1.5'x3' arena banner Free 10x10 vendor space with electric included Tier 3 billing on sponsor lists & sponsor name announced throughout show Sponsor's web link on show website & Facebook page from time of sponsorship Reserved arena seating for 2, 2 tickets to exhibitors' party, and parking pass for event

BE THE ONE AND ONLY!

We invite you to become a select **Titanium Sponsor** – with one of our show days dedicated solely to YOU as sponsor for the day! Show visitors will come to know your name and product and will leave knowing your commitment to community and corporate social responsibility. Join us!

- 1 Entire Day of the National Show named after YOU! (Day selection determined first come, first serve)
- From start to finish, your company name, slogan and mission will be front & foremost in the eyes, ears, and minds of potential customers
- Premier banner ad location in hard and digital advertising
- Professional announcements and product descriptions made on your behalf throughout the day.
- Opportunity to showcase and share your products with our exhibitors & spectators at a special presentation
- Photo opportunity with our winners in the beautiful Alltech Arena
- Only 4 days available to choose from. Don't wait – contact us today to secure your Titanium Day Sponsorship!

WE NEED YOU!

It's no secret many events could not happen without the continued support of major fundraising efforts. Plainly said, we need your help. With much of the costs coming up front, it's important for us to secure sponsors now. We've reached out to you because we know your work, your product, your belief in the benefits of equine ownership. You're one of us. Please show your support by sending your sponsorship today. Our exhibitors, spectators, and future customers thank you!

Questions? Contact Karen Young, Show Chair, at 315-246-2269 or sponsors@haflingernationals.com

For More Information on the American Haflinger Registry
www.haflingerhorse.com

2018 AHR National Sport Horse Show website
www.haflingernationals.com

National Show Sponsorship

Farm or Business Name (as you would like it to appear): _____

Contact Name: _____ Contact Phone Number: _____

Contact Email: _____

Sponsor Level

For Titanium, Diamond and Emerald Sponsors:

- | | | | | |
|-----------------------------------|----------|--|------------------------------|-----------------------------|
| <input type="checkbox"/> \$10,000 | Titanium | Will you use the vendor space offered? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| <input type="checkbox"/> \$5,000 | Diamond | If yes, will you require electric? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| <input type="checkbox"/> \$2,500 | Emerald | | | |
| <input type="checkbox"/> \$1,000 | Platinum | <i>Will receive a 1/2 page color ad in the show program, a 1.5'x3' arena banner, plus the benefits of a Brass Sponsor</i> | | |
| <input type="checkbox"/> \$500 | Gold | <i>Will receive a full page B&W ad in the show program, a 1.5'x3' arena banner, plus the benefits of a Brass Sponsor</i> | | |
| <input type="checkbox"/> \$250 | Silver | <i>Will receive a 1/2 page B&W ad in the show program plus the benefits of a Brass Sponsor</i> | | |
| <input type="checkbox"/> \$150 | Bronze | <i>Will receive a 1/4 page B&W ad in the show program plus the benefits of a Brass Sponsor</i> | | |
| <input type="checkbox"/> \$100 | Pearl | <i>Will receive a B&W business card ad in the show program plus the benefits of a Brass Sponsor</i> | | |
| <input type="checkbox"/> \$50 | Brass | <i>Will be recognized in the show program and regular announcements will be made throughout the event. Sponsor names/logos will also be posted on the show website and social media page</i> | | |
| <input type="checkbox"/> \$25 | Copper | <i>Will be recognized in the show program.</i> | | |

Please mail the form with payment to: Karen Young, 1001 Lacy Road, Skaneateles, NY

Check payable to AHR National Show is enclosed Please bill the following credit card:

Cardholder Name: _____ Credit Card Type: VISA MasterCard

Credit Card Number: _____ Expiration Date: _____

Security Code: _____ Cardholder Signature: _____

Email artwork to: advertising@haflingernationals.com.

We thank you for your commitment and look forward to you being part of our successful event!

